



**Report on the Online Workshop**  
**“Design now workshop using Autodesk Fusion 360”**  
*Presented by Mr. Mohammed Shereef,*  
**Deputy Manager - Design Team, Training & Research**  
**and**  
**Murugavel V**  
**Relationship Manager, ICT ACADEMY, Chennai.**  
*On October 27th, 2021| 10.00 AM to 1:00 PM*

**Organized by**  
**ICT ACADEMY (An Initiative of Government of India), State**  
**Government and Industry.**

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| <p><b><u>Convenor</u></b></p> <p><b>Dr. H. Siddhi Jailani,</b><br/><b>Associate Professor and Head</b><br/><b>Department of Mechanical Engineering,</b><br/><b>BSA Crescent Institute of Science and</b><br/><b>Technology</b></p> <p><b><u>Coordinator</u></b></p> <p><b>Mr. John Mathew, Placement coordinator,</b><br/><b>IIPC.</b></p> <p><b>Dr. K. Mohamed Bak, Asst Professor</b><br/><b>Department of Mechanical Engineering</b><br/><b>School of Mechanical Sciences,</b><br/><b>BSA Crescent Institute of Science and</b><br/><b>Technology</b></p> | <p><b>Speaker:</b></p> <p><b>Mr. Mohammed Shereef,</b><br/><b>Deputy Manager - Design Team, Training &amp;</b><br/><b>Research</b><br/><b>Murugavel V</b><br/><b>Relationship Manager</b><br/><b>ICT ACADEMY   An Initiative of</b><br/><b>Government of India, State Government</b><br/><b>and Industry</b><br/><b>ELCOT Complex, 2-7 Developed Plots,</b><br/><b>Industrial Estate,</b><br/><b>Perungudi, Chennai - 600 096, Tamil Nadu,</b><br/><b>India</b></p> |
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## PREAMBLE

The online workshop on “Design now workshop using Autodesk Fusion 360” was organized by ICT ACADEMY and Department of Mechanical Engineering, BSAR Crescent Institute of Science and Technology. The presentation was delivered by Mr. Mohammed Shereef, Deputy Manager - Design Team, Training & Research and Mr.Murugavel.V, Relationship Manager, ICT academy, Chennai.

Around 70 students from Mechanical, department, and faculty members participated in the workshop. The workshop emphasized on the importance of **CONVERGENCE OF DESIGN, ENGINEERING AND MANUFACTURING INTO A PRODUCT INNOVATION PLANNING.**


The following points were described during the workshop

- Basic Introduction about the Autodesk software was given.
- Opportunity for students to showcase their design skills by solving design challenges posted by industry.
- Guided on how to create Autodesk student account, so that student can download any Autodesk software.
- Verification on Autodesk software is done with the instructions from the mentor.
- Basic features of Fusion 360 were shown and explained their functionalities.
- Connect industry and academia to provide students with an opportunity to be mentored by industry experts.
- The goal is to enable autonomous decision-making processes, monitor assets and processes in real-time, and enable equally real-time connected value creation networks through early involvement of stakeholders, and vertical and horizontal integration.
- Exposure towards use of advanced technology/design software to make design more feasible and faster.



K.Mohamed Bak

Coordinator



HOD (Mech)

## Attendees

| <b>S.No</b> | <b>Student Name (FULL)</b> | <b>SEM /<br/>YEAR</b> | <b>Email-<br/>(college domain ID)</b> |
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# Design Now Workshop



Date: 27 October 2021

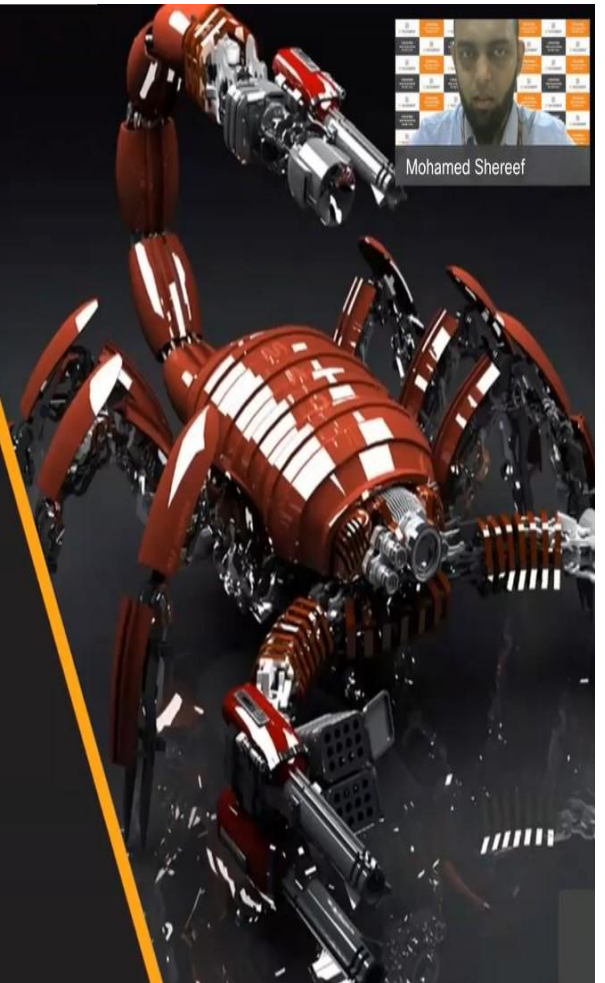
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Institute of Science & Technology



Mohamed Shereef

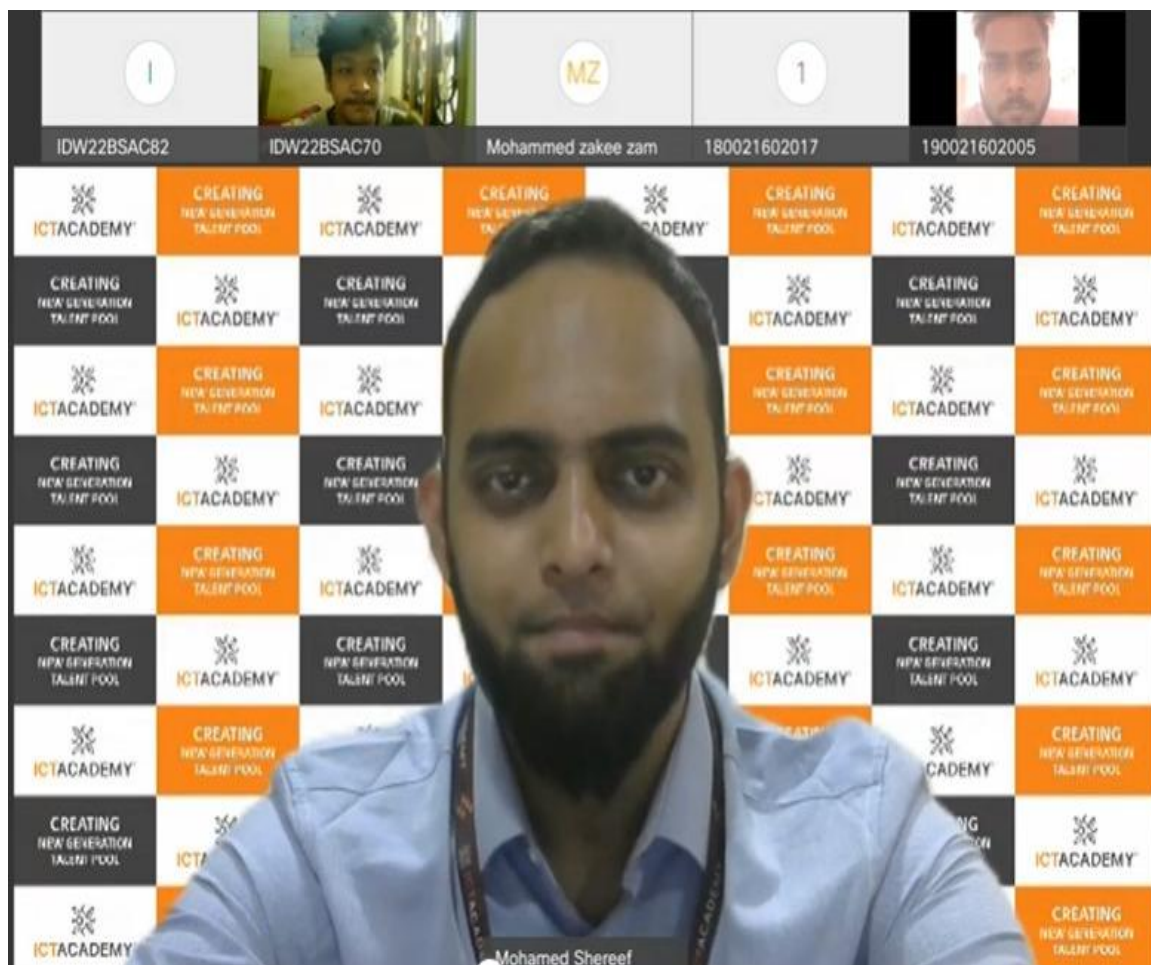


## Some sample presentations:

# India Design Week 2022



- IDW 2022 is Product Design challenge
- Fusion 360 Software is a open source for the student community
- Objective of this Design Competition
  - Opportunity for students to showcase their design skills by solving Design Challenges posted by Industry.
  - Exposure towards use of advanced technology/design software to make designs more feasible and faster.
  - Connect Industry and Academia to provide students with an opportunity to be mentored by Industry experts.



Autodesk | New Tab | fusion.online.autodesk.com/webapp?app\_name=fusion

Mohamed Shereef

Did you know that Danville Community College works with students as young as middle school to get them on track for lucrative careers in the manufacturing industry? [Learn how.](#)

What if cars could walk? Hyundai Motor Group's New Horizons Studio is pushing the boundaries of vehicle design with a walking car concept designed in Fusion 360.

Autodesk is your partner in workforce readiness. [Show what you know](#) in worldwide co-curricular student competitions that use Fusion 360.

40%

CANCEL

+47

Mohamed Shereef

Generative Designed chassis is 65% Lighter.

a) Initial characteristics –  
 Material – ABS plastic  
 Weight – 424g  
 Max. Von Mises stress – 2.033MPa  
 Max. displacement – 0.3248mm

b) Final characteristics –  
 Material – ABS plastic  
 Weight – 180.5g  
 Max. Von Mises stress – 3.063MPa  
 Max. displacement – 0.2157mm

Dayananda Sagar University

+68



# Fusion 360 - Integrated CAD, CAE, and CAM



Mohamed Shereef

Convergence of design, engineering, and manufacturing into a PRODUCT INNOVATION PLATFORM

