

Crescent LINE

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B.S. Abdur Rahman
Crescent
Institute of Science & Technology
Deemed to be University u/s 3 of the UGC Act, 1956

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**One Year of Crescent Line
Celebration**

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Crescent Line, Official Newsletter of our institute celebrated one year of Crescent Line. Crescent Line's team was appreciated by our Vice Chancellor, Registrar, Additional Registrar, Senior General Manager. Crescent Line team was honoured with a Certificate and Trophy.

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LINE



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OFFICE OF STUDENT AFFAIRS

PROCTOR DAY CELEBRATION BY OFFICE OF STUDENT AFFAIRS

The Proctor's Day was celebrated to appreciate the efforts of the faculty involved in maintaining the discipline of the students. The program started with Tamizh Thai Vazthu. The welcome address was rendered by Dr.Karthikeyan Ramalingam, Chief Proctor & Dean Students Affairs. Dr.A.Peer Mohamed, the Vice-Chancellor, appreciated the staff for their dedicated work towards proctoring the students. He shared his experience about his school life wherein those days teachers were more strict, nowadays teachers are more friendly and understanding. Dr.A.Azad, The Registrar addressed the gathering with his wonderful speech about how vital is the proctor job and



and it has turned out to be good. Dr.N.Raja Hussain, The Additional Registrar, educated the proctors about their advances towards the student's behavior. He wanted the proctors to be more friendly and lenient with the students. It was amazing to know our vice-chancellor's punctuality and wanted the younger generation to learn this habit from him. Dr.Karthikeyan Ramalingam was happy to conduct this "Proctor's Day" program to appreciate the efforts and motivate the fellow faculty to do this great job further. He also hoped that more faculty would join to help continue this great service. As a token of appreciation, every proctor was given momentum and a badge. At last vote of thanks was given by Dr.S.M.Shaheedha, Deputy Dean, Students Affairs and the program came to an end with the National Anthem.

WEBINAR ON "EXPLORING CAREER IN COMPUTER AIDED ENGINEERING"

The Department of Electronics and Instrumentation Engineering organized a webinar on "Exploring Career in Computer Aided Engineering" on 8th October 2021 through G-Meet. Dr.D.Najumnissa Jamal, Dean (SECS), Professor & Head was the convener; Dr. M.S.Murshitha Shajahan, A.P. (SG) and Dr. H. Kareemullah, A.P. were the coordinators of the webinar. All the third and final year students of EIE attended this webinar. Mrs. Caroline Nathan, Associate EIMT Manager, DOW IEC, Chennai was the resource person. HoD introduced the resource person to the participants and also presented the welcome address. This webinar proposed to create awareness of Computer Aided Engineering and the job opportunities. The following points were discussed in the webinar: What is (Computer Aided Engineering) CAE?, What is CAD / CAM?, List of industries using these tools, Introduction to plant design tool, Tools available in market, Design and usage of the tool, Career prospects of the tool. Dr.M.S.Murshitha Shajahan proposed the vote of thanks. The participants gave their feedback. Feedback was collected and e-certificates were sent to all the participants.

THE DAL PROGRAMME

BY NATIVELEAD FOUNDATION AND CIIC



The dal is a flagship programme organized by Nativelead Foundation, Entrepreneurship Development Innovation Institute of Tamil Nadu (EDII-TN) in association with the incubators in Tamil Nadu. The program was held at the Seminar Hall in CIIC on 8th October 2021, 2:30 p.m. onwards. Representatives from NativeLead Foundation and CIIC namely, Ms. Vedha Viswanathan, Manager, Investor Relationship and Mr. Premkumar CN, Incubation Manager, CIIC briefed on the activities in Nativelead and CIIC. The special address was given by Mr. Karupiah Lakshmanan, Managing Director, Edubotics. He emphasized the importance of entrepreneurship and briefed on the startup ecosystem in Tamil Nadu and how it has the scope and potential to become one of the best innovation hubs in India. He emphasized on how networking is vital for an entrepreneur, and the know-hows of starting a business venture. Startups from CIIC namely Impensus Pvt. Ltd. and AI-Siraat also gave testimonials on their startup journey and the incubator's role in nurturing their startup.

ORIENTATION ABOUT CLUB

ORGANIZED CRESCENT INNOVATION AND STARTUP CLUB

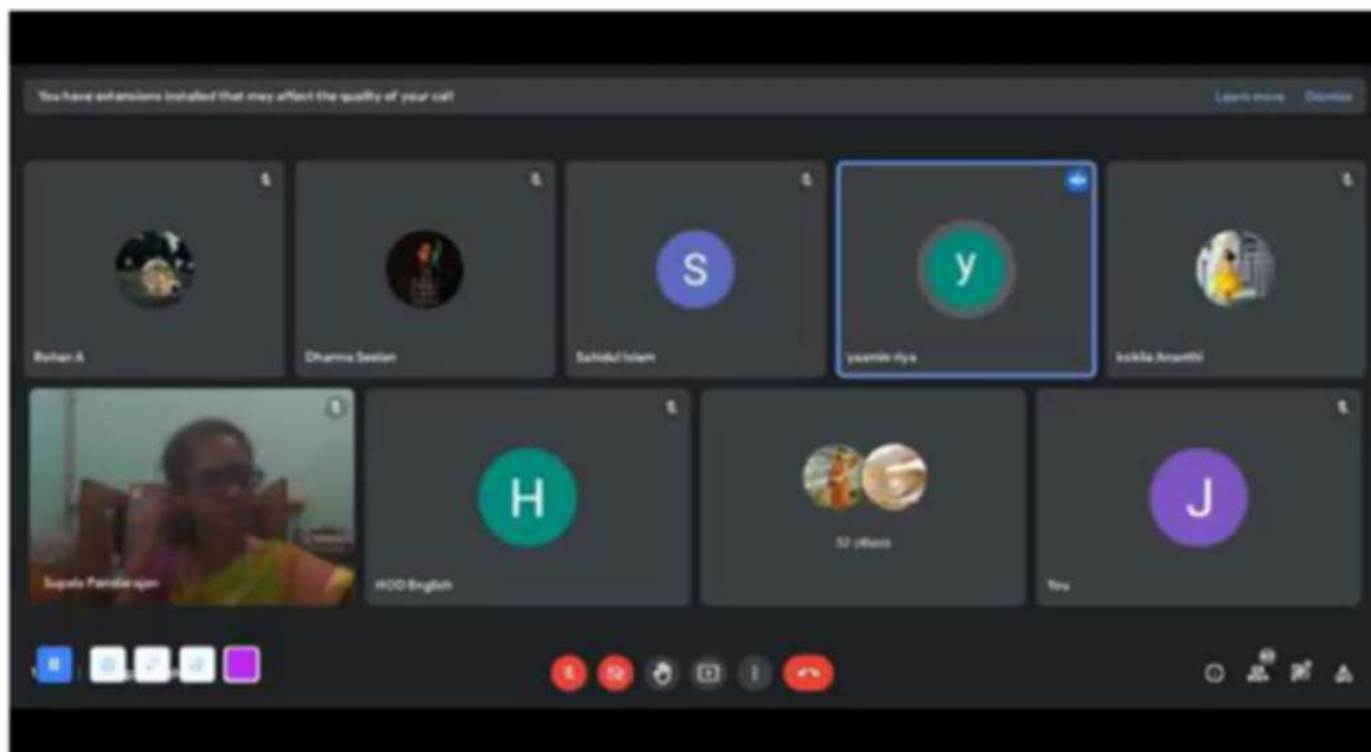
The Crescent Innovation and Startup Club conducted orientation for first-year students of our institute on the 27th of September 2021. The hosts for the event were Majeeda Feroz, second-year AI and DS and Afrin Fathima, B.Com Second Year. The event began with Qirath followed by a welcome address by Mr. Mohamed Irfan, Final Year CSE and CTO of the Club. The convener of the event was our Dean- student affairs Dr.Karthikeyan Ramalingam. He delivered the felicitation address and motivated the students. Mr. S.Sadhish Prabhu, Co-ordinator of the club and Assistant Professor (Senior Grade), Department of Electronics and Communication Engineering gave a brief on startups and entrepreneurship. Dr. Nisha Mukund, Technical Manager of Crescent Incubation and Innovation Council gave students a clear introduction and a brief about CIIC. Mr.Mohamed Irfan, Final Year CSE and CTO of CISC gave the participants an interesting brief about the Crescent Innovation and Startup Club and what the club was all about. Two team-building activities were conducted by Fateen Khan, Vamsi, of IoT second Year and Jeevidha of IT second year. The event came to an end with a Vote of thanks by, Majeeda Feroz. Students got a clear understanding of the functioning of the club and learned about various facilities offered by our institute.



RESEARCH WITH SPECIAL REFERENCE TO LAW

Crescent School of Law conducted the Initiation Ceremony of Research Club & Awareness Programme on 22nd September, 2021 on Google meet at 11:30 a.m. The event was held to create awareness among the students and general public about the importance of research with special reference to Law. The link and the brochure of the webinar were circulated in various student and faculty Whatsapp groups, and social media handles of the department as well as the Institution. It was live streamed on the official page of Crescent School of Law's Facebook account. The event commenced with a welcome address by Dr. Nazneen M Y, Asst. Professor and Faculty Coordinator (Crescent Legal Research Club) followed by the Dean, CSL, Prof. (Dr.) Arab Mohammed Shamiullah addressing the gathering with his enlightening thoughts on research in general as well as legal research. After the interactive session, the members of the Club were officially announced by the Dean. Dr. Nazneen gave an enlightening PPT presentation to the participants on the topic "Importance of Research with Special Reference to Law." The meeting was live-streamed on Facebook. Dr. Nazneen, Assistant Professor, CSL delivered the Vote of Thanks. There was no registration fee for the participants. More than 100 participants on Google meet and Facebook made the programme a success. The participants interacted actively. The event was a grand success with many congratulatory comments and was very much appreciated.

ENGLISH STUDIES NOW SINGLE PLATFORM, DIVERSE OPPORTUNITIES



The Department of English conducted a webinar on "English Studies Now: Single Platform, Diverse Opportunities" on 30th September 2021. Dr. Supala Pandiarajan, Assistant Professor of English, University of Madras was the Guest Speaker. A total of 92 participants from BSACIST and other institutions from in and around Chennai attended the webinar. Dr. Supala said that Liberal Arts expose students to numerous career opportunities. She highlighted the salient features of the programme B. A. English (Hons.) teaches students to think critically, and to reason, write and speak for various purposes, trains the students in developing their LSRW skills, The guest speaker listed out a plethora of career opportunities for students who pursue B. A. English (Hons.): technical writer, screen play writer, teacher, assistant and associate editor, copy editor, critic, dictionary editor, editorial assistant, freelance reporter, ghostwriter, journalist, lyricist, script writer, storyteller, translator and more. The Head of the Department of English, Dr.H.Sofia and the coordinator of the programme, Dr. Md. Sahidul Islam thanked Dr. Supala Pandiarajan for giving insightful inputs on career guidance for students who have opted for B. A. English (Hons.) as their major.

WEBINAR ON TRENDS IN E-COMMERCE INDUSTRY

Crescent School of Law conducted a multi-disciplinary webinar on "Trends in e-Commerce Industry: A Review of Consumer Protection in India", in association with Crescent Innovation and Incubation Council (CIIC) on 08th October, 2021 to inculcate awareness among the students and other participants about recent trends in electronic commerce and consumer protection in India on Google Meet at 11.00 a.m. The link and the brochure of the webinar were circulated in various student and faculty Whatsapp groups, and Social Media handles of the department as well as the Institution. It was live streamed on the official page of Crescent School of Law's FB account.

Crescent School of Law



Webinar on

TRENDS IN E-COMMERCE INDUSTRY : REVIEW OF CONSUMER PROTECTION IN INDIA

Resource Person



Dr. K. Abraham
Assistant Professor
Crescent School of Law



Co-ordinator



Dr. Nazneen M.Y.
Assistant Professor
Crescent School of Law

Prof. (Dr) Arab Mohammed Shamiulla, Dean, Crescent School of Law, welcomed the resource person and the gathering. The resource person enlightened the audience on the various trends in e-commerce industry. He explained clearly the process of e-commerce and different models of e-commerce like front store model, auction model, portal model, dynamic pricing model, e-learning, B2B, B2C, C2C, etc. He said that the forefront model combines the transaction processing, security, online payment which allows merchants to sell their goods directly to the customers on the web, for example www.amazon.com, www.flipkart.com, etc. It also allows companies to conduct business around the clock (subject to covid-19 implications). He further explained the timeline and growth of e-shopping with graphical presentation.

INTERNATIONAL WEBINAR ON NATURAL PRODUCTS AND DRUG DEVELOPMENT:

A three-day Virtual Webinar on "Natural Products and Drug Development" was held from 4th October 2021 to 6th October 2021 via Zoom platform and the meeting links and session details were shared to all the registered participants through their respective Email IDs on all the three days. The Inaugural session started with the prayer recitation by Ms. F. Ayisha Begum, Research Scholar, BSACIST. Prof. D. Easwaramoorthy, Head, Department of Chemistry delivered the Welcome address. The coordinator of the webinar, Dr.S. Bhagavathy, Professor, Department of Chemistry introduced the speaker, Dr. Sivappa Rasapalli, Associate Professor, University of Massachusetts. Dr. Sivappa Rasapalli emphasized the critical role of organic chemistry in drug discovery. He also cited the importance of synthetic chemistry in the pharmaceutical industry. He then elaborated on the havoc caused by antibiotic resistant bacteria and stressed on the need for bacterial biofilms, which are highly resistant to bacterial attack. The speaker remarked that nano particles are ideal to target extended binding sites and gave an idea about naturally occurring biofilms from marine sources. He later explained about how bacteria can alter their gene expression for self-protection. He also discussed about nature's optimization of 2-AI chemistry and over the use of Imidazo [1,2-a] pyrimidine as surrogate of 2-AI. At last, he summarized his talk and acknowledged his students, sponsors and research funding agencies. On day 2, Dr. Venkat Manohar, Director HCMS, began his talk, by mentioning about the 2021 Nobel laureates of the field of Medicine, David Julius and Ardeh Patapoutian. He shared about their discoveries and also their telephonic interview and stated that nNatural products play a major role in the pharmaceutical world. The speaker stressed on the importance and utilization of HPLC in every field, especially in the field of drug discovery. He discussed in detail about few natural products which were widely employed as traditional medicines. He elaborated on the basic principle of HPLC and its types. He explained the types of detectors used in HPLC for natural product analysis. He then concluded his talk by stating that with the aid of HPLC coupled with modern detectors, the process of drug discovery from natural products can be accelerated. The speaker, Dr. K. Shivasankar initiated his talk by giving the definition of his talk's title, on what is a Drug and what is meant by the term Discovery. Sir discussed in detail, on the "Need and Approaches made by the industry in the Drug discovery process". The speaker also covered a case history on the effects of (R) & (S) enantiomers of Thalidomide in infants. He stressed on the importance of discovering and delivering a proper drug as it has a wide impact over patient's life. He then, elaborated on the processes involved in drug discovery, like Target selection, Lead discovery, Medicinal Chemistry, In-Vitro Studies, Preclinical studies, Clinical Trials, Therapeutics, etc. He then focused on the importance of finding neighbors of the targeted drug molecules and analyzing and comparing their ability. Finally, the speaker concluded his talk by stating that the drug discovery process is laborious, time consuming and its hard hitting sometimes but it is worth working on for the welfare of the human beings and finding a drug is an achievement, with which one can ward off the deadly diseases of the society. Dr. D. Easwaramoorthy, Professor and Head of the Department of Chemistry, delivered the Vote of Thanks and gave a "Virtual Appreciation certificate" to the Speakers.

Classic Crescent

In 1998 I finished my public exams and I was waiting for my results. Having known its reputation, I was eager to join our university, irrespective of the course I was going to take up and study. I applied through management quota to get placed in our university. At that time in my mind, I had a choice between choosing either computer science or polymer technology. In our university I was given a choice to choose which ever I wanted to take up and study. I chose polymer technology as my course to study because my father was having his own business in plastic, I was excited to take over my family business and that became the turning point in my life. At that time only our university had polymer technology course and only two batches had enrolled in polymer course. My batch was the third batch in polymer. The bonding with my classmates was really strong. My most memorable moment with my classmates and seniors was when we all attended together the PLASTINDIA 2000 event which took place in Delhi. The icing on the cake was when we also went to Shimla and Manali as a tour which helped me gain a lot of friends. My polymer course was really interesting because it was more of practical knowledge than theory knowledge. Cresmer was an annual symposium event conducted by the polymer technology, during my last year of the course I got selected as the general secretary of cresmer. I think back on those times where I had put in a lot of effort to get sponsorship to conduct cresmer in state and national level which attracted a lot of participation. I would say cresmer was one of the most unforgettable memories of my life along with the life in crescent. I would say that every part of crescent life is etched in memory. I joined crescent's alumni association during the year 2017. Currently I am the joint secretary of crescent alumni association. I have done many projects with the association. I would say crescent life is the most beautiful experience one could always enjoy.



Shahul Jiffri Kareem
Joint- Secretary
Crescent Alumni Association
Batch of 1998-2002 Polymer Technology

Crescent Talent Corner



Shaik Sufiyan
Mechanical 3rd year



Maryam Mahboobha -
B.Sc Bio Tech 1st yr



Arshiya Mehaajabbin -
B. Tech ECE 1st yr



Swetha. S-
Law 1st yr



Scholarship Notification

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सत्यमेव जयते
Government Of India

Government Job Notification

Tamil Nadu Public Service Commission (TNPSC) invites online applications from eligible graduates / degree holders apply online (Group-II Services) for TNPSC Combined Civil Services-II Examination

Apply at apply.tnpscexams.in

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