5.3.1 a - University as a body systematically measure/track women's application rate, acceptance/entry rate and study completion rate at the university

University tracks women's application rate, acceptance/entry rate and study completion rate at the university

| Year of <br> Admission | Total No. of <br> Applications | Total No. of <br> Male <br> Applications | Total No. of <br> Female <br> Applications | Total <br> Student <br> Enrolled | Male <br> Enrolled | Female <br> Enrolled |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $2019-20$ | 4885 | 3645 | 1240 | 1825 | 1285 | 540 |

WOMEN APPLICATION RATE (WAR):
WAR $=\frac{\text { Number of Women Applications }}{\text { Total No. Of Applications }} \quad=\frac{1240}{4885} \times 100=\mathbf{2 5 . 3 8 \%}$

RATIO:

| Women Application | $:$ | Male Application |
| ---: | :--- | :--- |
| 1240 | $:$ | 3645 |

WOMEN ENROLLEMENT RATE (WER):
WER $=\frac{\text { Number of Women Enrolled }}{\text { Number of Women Applications }} \quad=\frac{540}{1240} \times 100=43.55 \%$

RATIO:

| Women Enrolled | $:$ | Male Enrolled |
| ---: | :--- | :--- |
| 540 | $:$ | 1285 |

WOMEN GRADUATION RATE (WGR):

| Year of Graduation | Total <br> Graduated | Male Graduates | Female Graduates |
| :---: | :---: | :---: | :---: |
| $2019-20$ | 1992 | 1438 | 552 |

WGR $=\frac{\text { Number of Women Graduated }}{\text { Number of Women Enrolled }} \quad=\frac{552}{570} \times 100=96.84 \%$

## RATIO:

| Women Graduates | $:$ | Male Graduates |
| :---: | :--- | :--- |
| 552 | $:$ | 1438 |

# Certified True Extract of the Minutes of $13^{\text {th }}$ Meeting of Internal Quality Assurance Cell in respect of Gender Equity 

## 13.9: Admission Statistics

## Discussion

Director (Admissions) presented the Admission Statistics for the AY 2020-21 and arrived the inferences by analyzing the same with following previous two year data.

1. Demand Ratio (minimum10:1)
2. Admission percentage (100\%)
3. Admission quality (above $80 \%$ is eligible for exam)
4. Regional diversity (minimum $30 \%$ )
5. Gender diversity (minimum 40\%)

Director (Admissions) requested the august gathering to share their views. Senior General Manager said that 10,000 applications were sold. Director (IQAC) suggested that the demand ratio must be improved. Also, he suggested that improving student diversity will improve the overall quality of the Institution.

Director (Admissions) said that the achievable is $40 \%$ in next year. As per the NIRF recommendation, the regional diversity required is $89-90 \%$. Director (Admissions) also mentioned that the admissions can be improved through digital marketing.

Dr.Vipinendran mentioned that providing scholarships for girl students and north east students will improve admission quality \& diversity.

Senior General Manager mentioned that the architecture department has a gender diversity of $50 \%-50 \%$. He suggested that similarly arts programmes shall aim for a $50 \%-50 \%$ for a better diversity.

Mr.R.Bhaskar conveyed that production and manufacturing industry employ women from mechanical/automobile departments.

Dr.Vipinendran also suggested sending messages about scholarships to all alumni of the college as marketing initiatives.

Mr.Kavin Kumar mentioned to conduct outreach programmes. Director (Admission) said that already many programs have been conducted including puthiyathalamurai channel.

Dr.Vipinendran conveyed that advertisements should be circulated as early as possible.

Mr.R.TamilSelvan told to concentrate on $10^{\text {th }}$ and $11^{\text {th }}$ standard students from the month of January to improve the quality of admissions.

The members appreciated the efforts made by the Director (Admissions) during the Pandemic situation.

The details are given in Annexure.

## Recommendation(s)

Measures shall be taken to improve the demand ratio and diversity.

## GENDER RATIO


B.Com.Gen B.Com. A \& F B.Com. Hons BBA.Gen BBA. FS

SCHOOL WISE - GENDER RATIO


SCHOOL OF PHARMACY

B.C.A, B.SC (COMPUTER SCIENCE)


## OVERALLINSTITUTE RATIO

| - Percentage of sudents with marks in the elgitle exam (between 81 and 100\%) |
| :---: |
| IIPercertage of tudentswh marks in the eligible exam (between 61 and 908 ) |
| Percentage of sudents with marks in the eligitle exam (between 51 and $6 \%$ ) |
| - Percentage of students with less than or equal to $50 \%$ maris in the eligble exam |



