

5.3.1 a - University as a body systematically measure/track women's application rate, acceptance/entry rate and study completion rate at the university



# University tracks women's application rate, acceptance/entry rate and study completion rate at the university

Year of Admission	Total No. of Applications	Total No. of Male Applications	Total No. of Female Applications	Total Student Enrolled	Male Enrolled	Female Enrolled
2019-20	4885	3645	1240	1825	1285	540

#### WOMEN APPLICATION RATE (WAR):

WAR =	Number of Women Applications	_	1240 ————————————————————————————————————	
	Total No. Of Applications	=	4885	
<u>ratio:</u>	Women Application 1240	:	Male Application 3645	

#### WOMEN ENROLLEMENT RATE (WER):

WER =	Number of Women Enrolled	540		
	Number of Women Applications	= ——— X100 = <b>43.55%</b> 1240		
<u>RATIO:</u>				

Women Enrolled	:	Male Enrolled
540	:	1285

### WOMEN GRADUATION RATE (WGR):

Year	of Graduation	Total Graduated	Male Graduates	Female Graduates
2019-20		1992	1438	552
WGR =	Number of Won		=	
<u>RATIO:</u>	Won	nen Graduates 552	: Male 0 : 1438	Graduates



# Certified True Extract of the Minutes of 13<sup>th</sup> Meeting of Internal Quality Assurance Cell in respect of Gender Equity

#### **13.9: Admission Statistics**

#### **Discussion**

**Director (Admissions)** presented the Admission Statistics for the AY 2020-21 and arrived the inferences by analyzing the same with following previous two year data.

- 1. Demand Ratio (minimum10:1)
- 2. Admission percentage (100%)
- 3. Admission quality (above 80% is eligible for exam)
- 4. Regional diversity (minimum 30%)
- 5. Gender diversity (minimum 40%)

**Director (Admissions)** requested the august gathering to share their views. **Senior General Manager** said that 10,000 applications were sold. **Director (IQAC)** suggested that the demand ratio must be improved. Also, he suggested that improving student diversity will improve the overall quality of the Institution.

**Director (Admissions)** said that the achievable is 40% in next year. As per the NIRF recommendation, the regional diversity required is 89-90%. **Director (Admissions)** also mentioned that the admissions can be improved through digital marketing.

**Dr.Vipinendran** mentioned that providing scholarships for girl students and north east students will improve admission quality & diversity.

**Senior General Manager** mentioned that the architecture department has a gender diversity of 50%-50%. He suggested that similarly arts programmes shall aim for a 50%-50% for a better diversity.

**Mr.R.Bhaskar** conveyed that production and manufacturing industry employ women from mechanical/automobile departments.

**Dr.Vipinendran** also suggested sending messages about scholarships to all alumni of the college as marketing initiatives.



**Mr.Kavin Kumar** mentioned to conduct outreach programmes. **Director (Admission)** said that already many programs have been conducted including puthiyathalamurai channel.

**Dr.Vipinendran** conveyed that advertisements should be circulated as early as possible.

**Mr.R.TamilSelvan** told to concentrate on 10<sup>th</sup> and 11<sup>th</sup> standard students from the month of January to improve the quality of admissions.

The members appreciated the efforts made by the Director (Admissions) during the Pandemic situation.

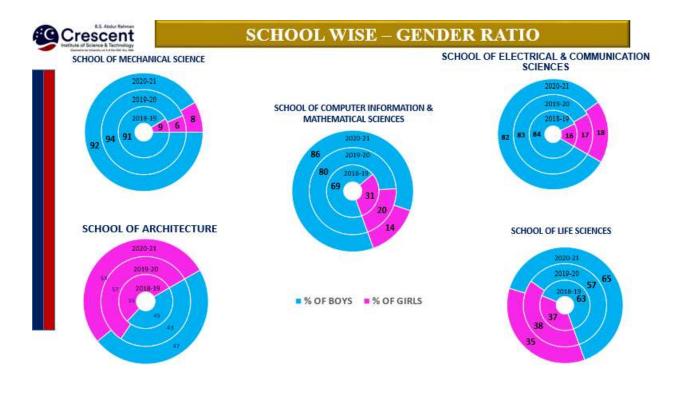
The details are given in Annexure.

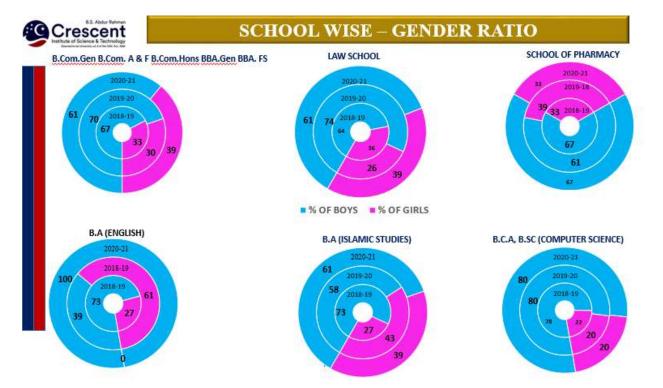
#### Recommendation(s)

Measures shall be taken to improve the demand ratio and diversity.



#### **GENDER RATIO**

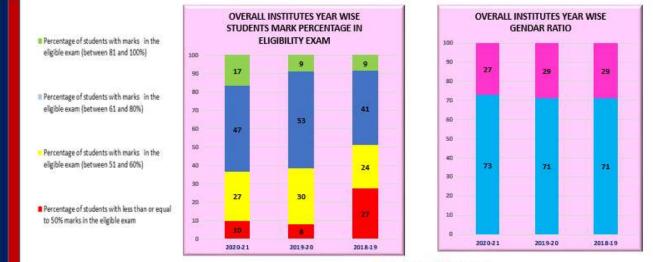








## **OVERALL INSTITUTE RATIO**



\*% OF BOYS \*% OF GIRLS