

## **4.3.4 a – Educational Outreach Activities by University**

## IL - B2SDv2.0 CLUB SERVICE ON 6<sup>th</sup> OCTOBER 2019

Joining hands with RC of Vishwahita, this project brought back the memories of our school days. We organised, played various games and won the overall championship.

- Venue : Sir MCTM Boys School, Purasawalkam
- No. of Beneficiaries : 400
- No. of Visiting Rotarians : 2



## EZHUNDHU VAA COMMUNITY SERVICE ON 18<sup>th</sup> OCTOBER 2019

Focusing on Govt. Higher secondary school students, we organised two extremely beneficial sessions for them - Examination stress management & Future career paths.

- Speakers: IRS. Poo.Ko. Saravanan & Rtr. Rishivats
- Venue : Govt. Higher Secondary School , Chromepet
- No. of Beneficiaries : **90**



### MUNDITIAINTERNATIONAL SERVICE ON 18<sup>th</sup> OCTOBER 2019

Collaborating with Rotaract Club of Guwhati East (RID3240) and 70 other clubs from 9 different countries, we taught proper hand washing method to young children in order to maintain a healthy lifestyle.

- Venue : Govt. Higher Secondary School , Chromepet
- No. of Beneficiaries : **30**
- Also donated **soaps** to those kids.



**ENTREPRENEURIAL IDEA AWARD INTERNATIONAL SERVICE**

**25<sup>th</sup> OCT 2019 to 25<sup>th</sup> MAR 2020**

This was a competitive project, where the objective is to pitch ideas and develop business models to enable differently-abled to start their own business ventures. Awareness was made online.

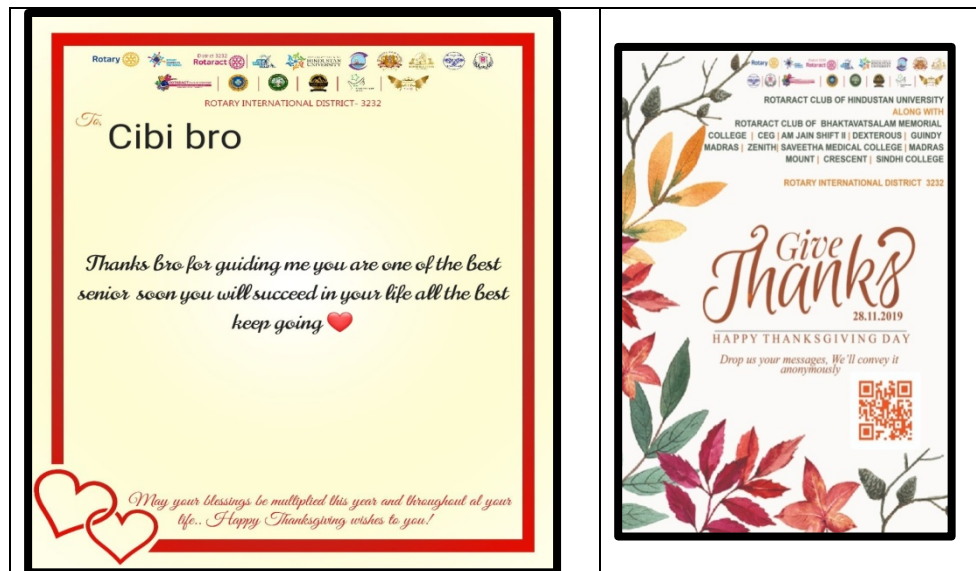
- Online project
- No. of Beneficiaries : 13
- Joined with: **RC of Mumbai Sky City and RC of Northern Suburbs (RID 3141) and 25+ clubs**

   <p><b>Rotaract Club of Northern Suburbs &amp; Mumbai Skycity</b>      Alongwith Voice Vision      Presents  <b>Entrepreneurial Idea Award</b>      A Business Competition Exclusively For Visually Impaired</p> <p>Supported By :  <b>16 + Districts</b>  <b>30+ Rotaract Clubs</b></p> <p>Date :- 1<sup>st</sup> December 2019      Venue :- SIMSR, Mumbai</p> <p>RSVP :      Rtr. Akshita : 90293 85590      Rtr. Bhagyashree : 9702005086</p> 	<p>Honourable Mr. Narendra Modi          Prime Minister Office          South Block, Raisina Hill, New Delhi 110011</p> <p><b>Sub: Unique Entrepreneurial Idea Award For Visually Impaired.</b></p> <p>Dear Prime Minister</p> <p>We cordially invite you to grace our unique event <b>"Entrepreneurial Idea Award 2019"</b> for visually impaired, to be held on <b>December 1, 2019</b>, in Mumbai.</p> <p>Here you will get to experience talent and aspirations of persons with visual impairment, show power, strength of disabled to shoulder the non-disabled world with equal grit and responsibility.</p> <p>Being a (visually impaired woman) entrepreneur myself, I understand the importance of your call "Sab Ka Saath Sab Ka Vikas", "Digital media", "Make in India". With a similar vision, 19 years ago called "Voice Vision" was started. Here we believe in creating a world where any disability is a inconvenience. Through our project "Entrepreneurial Idea Award" for visually impaired, we have a platform to enable them to be job creators rather than job seekers by providing them with need support and mentorship.</p> <p>Financial independence is equally important for all, whether non- disabled or disabled. Today, we are working as HR Managers, Digital Marketing Managers, Physiotherapists, Dieticians, Entreg Accessibility Consultant, IAS, CA, lawyers and more in private and government sectors. They are an asset to their families, society, country and no more a burden.</p> <p>We wish to spread this message loud and clear to the entire nation. Your presence at the event sharing the same in your upcoming "Mann ki Baat" will make this possible and uplift lives of disabled in its true sense.</p> <p>Seeking your full support and acceptance of our invitation.</p> <p>Yours Sincerely          Meetha B. Bubna          Founder Director</p>  <p>Liked by <b>divya_nandini60</b> and <b>56 others</b>          November 15, 2019</p>
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## GIVE THANKS PROFESSIONAL SERVICE ON 28<sup>th</sup> NOVEMBER 2019

The aim of the event was to instil the importance of gratitude and appreciation which helps us do more and more to the people.

- Online project
- No. of Joint Clubs : 10
- No. of Beneficiaries : 3019 (300)



## MOOKU MELA RAJA CLUB SERVICE ON 7<sup>th</sup> MARCH 2020

On an overcast Saturday, early in the morning, we played cricket at the beach with majority green rotaractors joining us. It was good fun and was a stress-reliever after exams.

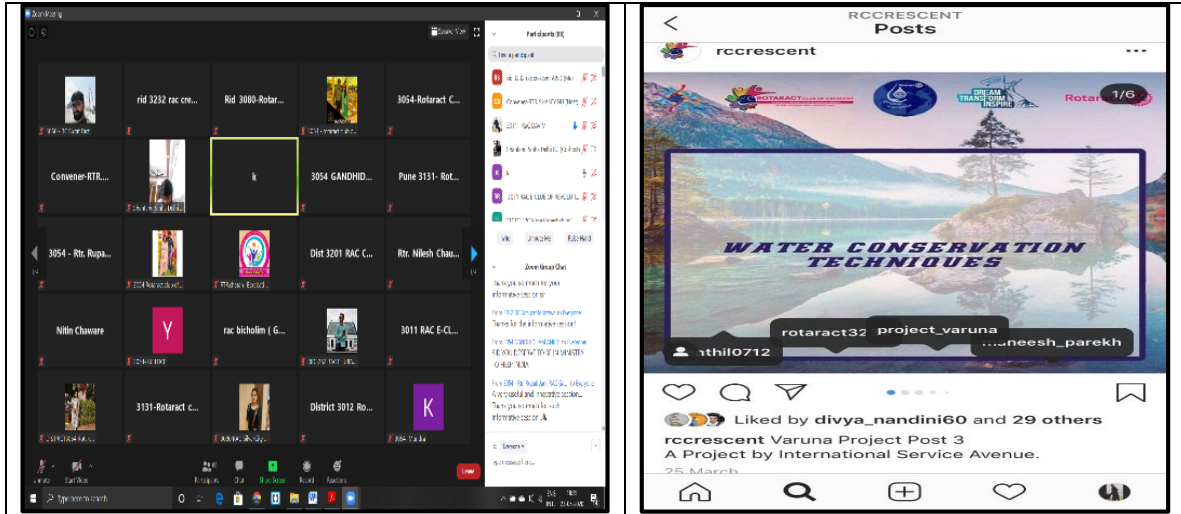
- Venue : Marina Beach, Chennai
- No. of Beneficiaries : 22



### **VARUNA INTERNATIONAL SERVICE ON 23<sup>rd</sup> MARCH 2020 to 24thMAY 2020**

Collaborating with various districts in India, also 3232, this was an online project creating awareness on social media for water conservation. The problem of water scarcity was well-defined and a solution was arrived upon.

- Online project
- No. of Beneficiaries : **150**
- In a 2-day webinar, top Rotary leaders addressed the participants.



**COVID-19 PROFESSIONAL SERVICE & COMMUNITY SERVICE ON  
 23<sup>rd</sup> MAR 2020 to 31<sup>st</sup>MAR 2020**

We shared videos online related to awareness and practice measures for COVID-19. Rotaractors from various clubs supported us in this project by sending their videos.

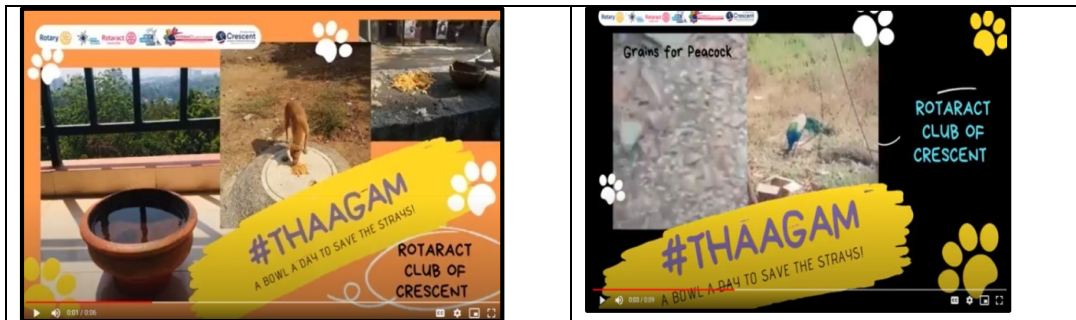
- Online project
- No. of Beneficiaries : 78



**THAAGAMCOMMUNITY SERVICE ON 13<sup>th</sup> APRIL 2020 to 27<sup>th</sup> MAY 2020**

During the lockdown, stray animals are suffering without food. So we asked rotaractors to send video bytes of them, feeding stray animals / birds within proximity of their homes and we put out those bytes to encourage more people to do so.

- No. of videos received& published : 44
- Online Project
- No. of Beneficiaries : 50 - 55 birds/animals



**Fit**

### **India Programme on 19th August 2019**

Fit India Movement programme inaugurated by Prime Minister Narendra Modi on 29/08/2019 in order to make awareness of importance of physical fitness for the success of the individual and thereby progress of the nation. During the time of this information era people are habituated with electronic gadgets and not awareness of being fit. Due to these reasons people are suffering from many diseases like hypertension, Cholesterol, obesity, diabetics etc. so this programme is the need of the hour. Our BSA Crescent Institute of Science and Technology, under the NSS banner also involved in the inaugural function of FIT India Movement by telecasting of live streaming of the function. Deputy Registrar Dr.N Raja Hussain, NSS Coodrinator, Dr.Ayub Khan Dawood, Deans, HODs of various schools and departments, NSS Programme Officers, Faculties,NSS volunteers, and around 500 Students from various departments participated in the inaugural function.





*Glimpses from the Scholarship data entry by the help of NSS Programme Officers.*





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**Crescent**  
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Deemed to be University u/s 3 of the UGC Act, 1956



## Participants in Mega Tree Plantation Drive at Mahindra City on 31st august 2019

NSS units of crescent Institute of Science and Technology were participated the A Mega Tree Plantation programme which was Organized at Mahindra city on 31<sup>st</sup> august 2019. Around 300 NSS volunteers including boys and girls and faculty members were participated and planted the tree saplings. The event was organized to be part of the world largest man forest. Together NSS Crescent planted around 900 trees in and around the corner of the Mahindra campus.



NSS Crescent volunteers preparing for plantation.



NSS Crescent volunteers choosing best sapling for the plantation

### **National Girls Child Day on 24/01/2020**

The national child day has celebrated at its immense way in the Government High schools Thundalkazhani in Karsangal village of Kundrathur block of Kancheepuram district. There were many programmes and activities were planned and conducted in the lower primary school and high school at Thundal kazhani. Dr.Latha Tamilsevan professor of Information Technology has been interacted with the girls students and discussed the importance of celebrating girls child day and also how to overcome the challenges faced by the girls in the society to reach their goals. She also recollected her childhood memory and she overcome the restrictions to reach at this level. The girls students were showed very happiness and joyous while interacting with the resource person. She ends the talk while wishing all the students to reach in highest positions in their life. Finally she presented the prizes for the class toppers in 8<sup>th</sup>, 9<sup>th</sup> and 10<sup>th</sup> classes in the high school.

In the lower primary class Dr. P. Devi Assistant Professor of Sociology interacted with them. She could able to reach the insight of each students and discussed them about the importance of being hygienic, to respect the elders, to wear the good dress, to have a proper food etc. She also interacted them about what is good touch and bad touch. Thanks to our teachers that students already came to know about what is about Good touch and bad touch. Here also, the NSS presented the prizes for toppers in First, second and third standard students. Other than the prizes for toppers one small gift box which contains the pen, pencil, eraser, sharpner etc were also distributed to each of the students in the

NSS Programme Officers Dr.C.Sreenivasan, Dr.Muhammed Jamsheer T P, Ms Sonya and YRC & RRC Coordinaror Dr.Noushad C, were presents in the girsl day celebration.



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**B. S. ABDUR RAHMAN**  
**CRESCENT INSTITUTE OF SCIENCE AND TECHNOLOGY,**  
**CHENNAI**

## **NATIONAL SERVICE SCHEME**

### **Celebration of National Girl Child Day**

Will Deliver a Special Lecture  
on the Theme

**"Save the Girl Child, Educate the Girl Child"**

by

**Dr. Latha Tamilselvan**  
Professor of Information Technology &  
Director (Data Centre)

**Dr. P. Devi**  
Assistant Professor of Sociology  
School of Social Sciences and Humanities

Date : 24.01.2020  
Time : 10.00 am  
Venue : Government High School, Thundalkazhani  
Karsangal Village, Kundrathur Union,  
Kacheepuram District.



## General Medical Camp on 1st February 2020

As part of the special camp NSS units of Crescent Institute of Science and Technology along with Crescent School of pharmacy was conducted a general medical camp at the Arangal village, in Kundrathur union of Kancheepuram district of Tamil Nadu. The doctors and staff from the Crescent medical centre were also part of the general medical camp.

