

**4.3.2 c – Weblink for Events
Organised by University
to General Public
(Public Lectures, Community
Educational Events)**

| S. No | Topic | Event Picture /Flyer |
|-------|---|---|
| 1 | Insights on Cell Signalling in Normal and Diseased Tissues | https://drive.google.com/file/d/1xDwF0LUjL-CH2t9cE19azG2b4fXS9Zzy/view?usp=sharing |
| 2 | What"s in it GCC Crescent Alumni ? (crescent) | https://drive.google.com/file/d/1gTW9pMbGOWX4dcMEJx5A8-OtXPQPdB0N/view?usp=sharing |
| 3 | Paradigm Shift in consumer Behaviour Reorientation of marketing &supply chain strategies | https://drive.google.com/file/d/1qUSfJaN1eeyevZYC8ISNTLpH2FtTubfU/view?usp=sharing |
| 4 | Crescent Global Hybrid Accelerator | https://drive.google.com/file/d/1AMnVon83KvigHGVSZm0UVcR8LjOIrleO/view?usp=sharing |
| 5 | The CIIC Team addressed 200 students of Thassim Bheevi Abdul Kader College for Women (TBAK),Kilakarai on 28/10/20 | https://drive.google.com/file/d/1RQeQ9E4D2DDjHJo98Mg5O4UY4M5nTrMJ/view?usp=sharing |
| 6 | Global Bio-India roadshow was organised by CIIC where Ms. Arshi Mehboob from BIRAC presided online and four start-up founders Ms. Sruthi B, Dr. Nithyakalyani, Dr. Rachna Dave, Ms. Geethanjalli Radhakrishnan were the speakers for the event. | https://drive.google.com/file/d/1C_fWj5mu1fyWh8huHWdc-H-zwwVlpOec/view?usp=sharing |
| 7 | Biotech start-ups Funding and IPR opportunities | https://drive.google.com/file/d/1J66AFgWnuKxPnLmWTPV-hp6j0MfiAy1/view?usp=sharing |
| 8 | CIIC team organised a internship recruitment meeting bringing in students from BSACIST for Life Science start-ups incubated in CIIC on 25/02/21 | https://drive.google.com/file/d/1FV7zKrogUaWT3g9dyvlditaKKfy5CHBn/view?usp=sharing |
| 9 | Iviewsense Pvt Ltd- a startup incubated in CIIC received business mentorship from CEO of Gibraltar Technologies | https://drive.google.com/file/d/1SocRnTfnsk2ol8-dQbYaPN69M9B4CiiP/view?usp=sharing |
| 10 | CIIC incubated startups received great opportunity to pitch to heads from IITM Incubation Cell through Co Incubation | https://drive.google.com/file/d/1QQIBYM2oyx-YPNI7tFLtCAqImrov_Kek/view?usp=sharing |

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| 11 | Mentoring session for CIIC startups by Dr. Viswanadham Duppatla AVP from IKP Knowledge Park on the BIG grant | https://drive.google.com/file/d/17J-FvXsS0WAKv69YjF-ivObUipBns4C8/view?usp=sharing |
| 12 | Exploring Ghana Market | https://drive.google.com/file/d/1NIVeCbTZgN5_9B-Z7e88QTldgLirjTJI/view?usp=sharing |
| 13 | CIIC organized grand startup roadshow "Thedal" an initiative by Native Leads guest speaker Mr. Karupppiah Lakshmanan, MD, Edubotics | https://drive.google.com/file/d/1NIVeCbTZgN5_9B-Z7e88QTldgLirjTJI/view?usp=sharing |
| 14 | Workshop on Innovation & Entrepreneurship | https://drive.google.com/file/d/1tJx0jM67DCXP06A0wLxsBh75pcLnklga/view?usp=sharing |
| 15 | Launch of CIIC Incubation Policy and Application for Startups | https://drive.google.com/file/d/1J9V_y2HKqIHu74q8SdMfID_IYv8t2UNi/view?usp=sharing |
| 16 | Crescent 1994 batch alumni interaction at CIIC, | https://drive.google.com/file/d/1DOciffFCzIGEL-KIG3271ThLJ9htXYeD/view?usp=sharing |
| 17 | Roadshow on "Global Bio-India 2019" | https://drive.google.com/file/d/1yPbKaNba8ikxmiMDOFLiq5NdPJKux0H/view?usp=sharing |
| 18 | Crescent MBA 2000 Alumni batch interaction | https://drive.google.com/file/d/16F4urHCBxZEWSW2Exkh8oYiFRADewrmy/view?usp=sharing |
| 19 | Everything started with nothing - Make a start (Holy cross College) | https://drive.google.com/file/d/1hG906fg6ipmZ0fUQZ8qHR3nNVrc_7zD/view?usp=sharing |
| 20 | Role of Academia In Building Startup Ecosystem (Justice Basheer Ahmed sayeed college) | https://drive.google.com/file/d/1_rz3VP2E9ujqYCUL68PLP4EhFjRrkWf/view?usp=sharing |
| 21 | Startup Ecosystems in Higher Education Institutions (Thassim innovation & Incubation Council) | https://drive.google.com/file/d/1h6j5U3Bf444tAinMZq7yUGhJQO_GBht9/view?usp=sharing |
| 22 | Entrepreneurship For Millennials (Thiagarajar School of Management) | https://drive.google.com/file/d/1dGviXav4NnWvsLvtHn45KnUHWymx7wNU/view?usp=sharing |