

International Conference

On

**Nurturing and Transforming Economic and Business
Practices with Innovation in Global Market
(Online Mode)**

09th and 10th October 2021



Hosted by
Department of Commerce
**B.S. Abdur Rahman Crescent Institute of Science
and Technology, Chennai, India**

Co-host:
Faculty of Economics
Universitas Negeri Yogyakarta, Indonesia

Our Honored Guest Speakers



Prof. Imran Saleem

Dean, Faculty of Commerce,
Aligarh Muslim University,
Aligarh U.P. India

Link: <https://www.amu.ac.in/faculty/commerce/imran-saleem>



Prof. Dr. Khaliq Ahmad,

Research Professor, Putra Business School, Malaysia
Ex-Dean, IliBF & KENMS
IIUM Institute of Islamic Banking and Finance

Link: <http://irep.iium.edu.my/profile/415>



Prof. Jaswinder Kaur

School of Business,
Algonquin College Ottawa,
Ontario

Link: <https://www.algonquincollege.com/business/summit/summit-speakers/>



Dr. U. Hussain

Professor and Head,
Economics and Business Studies,
Mazoon College affiliated Missouri University
of Science and Technology, USA

Link: <https://mazcol.edu.om/>



Dr. Mohammed Ahmar Uddin

Assistant Professor,
Department of Finance and Economics
CCBA, Dhofar University, OMAN

Link: <https://ccba.du.edu.om/team/ahmar-uddin-mohammed/>



DR. Razana Juhaida Johari C.A. (M)

Associate Professor, Department of Professional Accounting Studies,
Faculty of Accountancy, Universiti Teknologi MARA Shah Alam
40450 Shah Alam, Selangor, Malaysia

Link: <https://accountancy.uitm.edu.my/index.php/en/corporate/staff-directory/academicians/125-razana-juhaida-johari-pm-dr>

About B.S. Abdur Rahman Crescent Institute of Science and Technology

B.S. Abdur Rahman Crescent Institute of Science and Technology is a renowned Quality Leadership Institution located at the greenest spot of Chennai near Tambaram. Through our long history of 37 years of excellence, the Institution has offered access to a wide range of academic opportunities. With 55 programmes, grouped under 12 different Schools, 30 Undergraduate programmes, 25 Postgraduate programmes, and Ph.D. (in all the departments), this institution is a rising stalwart in higher education with promising Quality, Security and Placement. We welcome students from all countries to our educational programmes.

About the Department of Commerce

The Department of Commerce is established under the School of Social Sciences and Humanities with a vision for providing excellence in the fields of Commerce by imparting value based education, training and research. Since its inception, the primary aim of the department has been to make the commerce students respond to changing social realities through the development and application of knowledge.

About the Conference

The contemporary business environment in which organizations operate is dynamic and challenging. The global economic environment is undergoing transformation and there has been a quantitative and qualitative shift in trade and business opportunities across nations.

Furthermore, with the advent of liberalization and focus on FDI reforms, and innovations in information technology, there has been a significant increase in international mobility of human capital, knowledge, technology and materials. Concurrently, the volatility of socio-economic performance of economies has also increased. Globalization, economic and monetary integration as well as global financial crisis are the prominent factors affecting macro as well as micro economic business environment. Due to competition and evolving market dynamics, business strategies and models in organizations are always in a constant state of flux and therefore the challenge to manage business requires new ways of thinking.

Objectives of Conference

The primary objective of the conference is to provide opportunity for academicians, industry experts, practitioners, professionals, researchers and policy makers from different fields to engage in discussion based on issues related to dynamic and challenging economic environment. It will also provide a platform to get acquainted with latest developments and trends in the economy and business environment coupled with their implications for the organizations. The forum will facilitate interaction among members inside and outside their own respective disciplines to enjoy the fellowship of other professionals and scholars in the field.

Important Dates

Abstract	10 th Sept, 2021
Last date for full paper	20 th Sept, 2021
Notification on Acceptance	25 th Sept, 2021
Date of Conference	09 th & 10 th Oct, 2021

Registration Fees

Research Scholars	Rs. 300 per person
Academicians	Rs. 500 per person
Foreign delegates	USD 20 per person
Industrialists	Rs. 700 per person

Note :

1. Registration Fee Should be paid by the authors and co-authors separately
2. Publications Charges Will be communicated based on acceptance on publishing journal.



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Department of Commerce

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Call for Paper

Authors are invited to submit the paper on the following Sub theme

- ✦ Finance
- ✦ Banking and Insurance
- ✦ Business and E-Commerce
- ✦ Business Ethics
- ✦ Economics
- ✦ Human Resources
- ✦ Marketing
- ✦ Information Technology
- ✦ Islamic Finance
- ✦ Operations and Logistics
- ✦ Others Relevant Topic

Paper Submission Guidelines:

The manuscript should be prepared in the following Format:

- » Title of the Paper, Name, position, Affiliation, Contact No. and E-mail address
- » Abstract of approximately 200-250 words with 3-4 Key-words at the end of the Abstract
- » Full paper should be submitted in MS- Word Format (Font Type - Times New Roman, Font size - 12 and Line Spacing 1-5) with maximum limit of 5000 words.
- » All references should follow APA style
- » All the tables and diagrams should be appropriately numbered and provided at the end of the paper.
- » An Electronic copy of Abstract and full paper should be mailed to the conference Email-id before the mentioned deadline at commerce.conf@crescent.education

Publications Opportunities

- » All papers selected for presentation by the registered authors in the conference will be published in conference proceeding with ISBN
- » Selected papers will be invited for review and Published in Scopus / Web of Science/ UGC care Listed Journals.
- » The paper shall be selected for publication strictly on merit basis.
- » Submission and processing norms are as per the publishing journal.

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Registration link

<https://forms.gle/1PKvzHfgNRS6jPzv9>

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For Queries

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