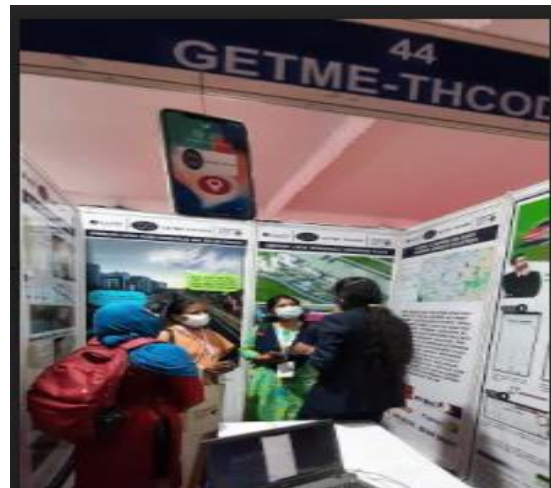# Centre for Sustainable Development

FACULTY STARTUP INCUBATED

CIIC of BSAR Crescent Institute of science and technology, has organized their 2nd Foundation day on 27th March, 2021in the institute in a grand manner. In this event, 70+ startups have showcased their new innovations and technology. Among these there are 10 Institute FACULTY startups also exist. As a part of this, Dr.T Harinarayana, Director, CSD has invented an unique 8 digit Alpha Numeric Navigation System –'THCODE' App under Crescent Faculty Start up Program. His invention was placed for display in the exhibition at stall No.44. It was widely showcased during the event and released to both print and electronic media. There are 27 registered delegates have witnessed our Demo in the stall apart from various dignitaries, students and faculty members. Everyone has appreciated the invention and start using the APP as it is very user friendly and released free of charge to all individuals.

Chancellor, Pro-Chancellor . Director, CSD along with CEO, CIIC are releasing the APP in the presence of Media

Additionally, this invention has been shortlisted after 3 rounds of scrutiny by MHRD, Government of India under Yukti Program under stiff competition. A sum of about 10 lakhs is likely to be sanctioned as grant for further promotion of this concept and also to improve further.