



**Report on International Webinar on  
Combining Business Analytics and Data Technologies in the Modern  
Workplace & Study opportunities in UK**

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23-06-2020

**On 23, June 2020**

**Organized by Department of Computer Science and Engineering (SCIMS),  
BSACIST**

In collaboration with

**University of Stirling, UK**

**Webinar Co-ordinators**

Mrs. R. Akila , AP(Sr.G)/CSE

Mrs. J.Brindha Merin , AP(Sr.G)/CSE

**Conveners**

Dr. E. Syed Mohamed, Prof.&Head, CSE

Dr. Venkatesan Selvam, Dean, SCIMS

**PREAMBLE**

The Department of CSE in association with University of Stirling, UK conducted the international webinar “Combining Business Analytics and Data Technologies in the Modern Workplace & Study opportunities in UK” for the 2020 and 2021 passed out batch students of BSACIST.

The key takeaways of the webinar are:

1. Opportunities in Analytics
2. Address the Skill Gap - Expectations and preparedness for UK higher education.
3. What is the value addition of a UK post-graduation degree for engineers

The University of Stirling, established in 1967 through a royal charter, is a reputable public university in Stirling, Scotland. Students can pursue both bachelor’s and master’s level programmes at the university’s five faculties. The programmes cover diverse areas of education like accountancy, biology, business, computer

science, creative writing, media, and politics. The university received accreditation from the Association of MBAs (AMBA) and is affiliated to the Association of Commonwealth Universities (ACU). Notably, the university received five stars (the highest rating) in the university rankings given by QS World under five categories, including employability, teaching, inclusiveness, facilities, and internationalization, in 2016.

140 students from the department of CSE/BSACIST attended the webinar.

The speakers for the webinar were:

1. Dr Tom Kane, Senior Lecturer in Business Analytics in University of Sterling, UK
2. Mr. Nithi S, Executive Director, ScotsGrad
3. Mr. Kathiravan A, Executive Director, ScotsGrad

The speaker gave the presentation on

- Insight into the education system in UK and what criteria need to be met to be able to study in UK.
- The Skill assessment and how they would go about helping the students to select the course that would suit them best.
- How the university have alumni mentoring on our particular domain of interest and that the alumni will guide us on building our profile to land the university on the student shortlist.
- how the university can help and what facilities they offer to help the student in the getting into a good university in the UK.

The session ended with a question and answering session. Students discussed about

- Brexit and how it affects the students and education there.
- Scholarship and the internship facilities available.

Also the feedback about the session was collected from all the participants to improve the sessions that will be conducted in the mere future. Total number of participants is 140. The following are the details of the participants:



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**SCHOOL OF COMPUTER, INFORMATION AND MATHEMATICAL SCIENCES**  
**DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING**  
Organises  
**INTERNATIONAL WEBINAR**  
ON  
**COMBINING BUSINESS ANALYTICS AND DATA TECHNOLOGIES IN THE MODERN WORKPLACE & STUDY OPPORTUNITIES IN UK**

**SPEAKERS**

  
**Dr Tom Kane**  
Senior Lecturer in Business Analytics in University of Stirling

  
**Mr.Nithi S**  
Executive Director ScotsGrad

  
**Mr.Kathiravan A**  
Executive Director ScotsGrad

**Participants : 2020 & 2021 pass outs only (450 participants only)**

**Registration will be closed by 4 pm on 22 June !**

**LIVE WEBINAR**

**Date : 23 June 2020**  
**Time : 06 : 30 pm**

- Conveners- **Dr. E.Syed Mohamed**(Professor & Head)  
**Dr. Venkatesan Selvam** (Dean, SCIMS)
- Co-ordinators - **R. Akila**(Assistant Professor (Sr. Gr.))  
**J. Brindha Merin**(Assistant Professor (Sr. Gr.))




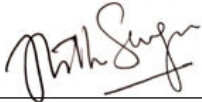

**Registration Link -**  
<https://docs.google.com/forms/d/e/1FAIpQLSdxdxm3glrPqvju7F6z2FjflbkzBwi2mdWkSljiyeD-HuKOgg/viewform?vc=0&c=0&w=1>

**All the participants will get E-Certificates.**

**Fig. 1 Study Opportunities in UK Brochure**



**SAMPLE E-CERTIFICATE**

 <p>B.S. Abdur Rahman <b>Crescent</b> Institute of Science &amp; Technology Deemed to be University u/s 3 of the UGC Act, 1956 An ISO 9001:2015 Certified Institution</p>		
<p>Certificate of Participation PRESENTED TO</p>		
<p><i><b>Roobesh Balaji</b></i></p>		
<p>For participating in the International webinar on “<b>Combining Business analytics &amp; Data technologies in the modern workplace</b>”, by Dr.Tom Kayne, University of Stirling, UK</p>		
<p><u>2020/06/23</u> Date</p>		 Nithi Sevaguru Exec.Director, ScotsGrad 

**Fig. 2 E- Certificate**



## SESSION PHOTOS

The screenshot shows a Zoom meeting window. The main content is a slide titled "Henry Ford" with a list of four points: 1. Worked as Chief Engineer in city of Detroit, for Thomas Edison the famous inventor; 2. At night, Henry used to fiddle around with an idea for a combustion engine; 3. Produced a first design for a motor vehicle; 4. Wanted to make it into a success – adopted Frederick Winslow Taylor's Principles of Scientific Management. To the right of the text is a portrait of Henry Ford. Below the text is a smaller portrait of Frederick Winslow Taylor and a diagram with five orange boxes: "Science, not rules of thumb", "Scientifically train employees.", "Ensure most efficient ways of working are used", "Divide work between managers and workers", and "Pay based on results." A large red arrow points from the Taylor diagram towards the text "BE THE DIFFERENCE". The Zoom interface includes a "Recording" indicator, a "You are viewing Tom Kane's screen" notification, a "View Options" menu, a "Click to join audio" button, and a taskbar at the bottom with various application icons and a system clock showing 6:49 PM on 6/21/2020.

The screenshot shows a close-up of a Zoom meeting participant, Tom Kane. He is a middle-aged man with grey hair, wearing a light blue button-down shirt, resting his chin on his hand in a thoughtful pose. The Zoom interface includes a "Recording" indicator, a "Gallery View" and "Exit Full Screen" button, a name tag for "CSE-Syed" and "Tom Kane", a "Click to join audio" button, and a bottom toolbar with icons for "Join Audio", "Start Video", "Participants" (53), "Chat", "Share Screen", "Record", "Reactions", and a "Leave" button.

### Co-ordinators

Mrs. R. Akila

Mrs. J.Brindha Merin

### Conveners

Dr. E. Syed Mohamed, Prof.&Head, CSE

Dr. Venkatesan Selvam, Dean, SCIMS





## Feedback on International Webinar Combining Business Analytics and Data Technologies in the Modern Workplace & Study opportunities in UK

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Feedback Points	Analysis	Inference										
1) Did the webinar achieved the program objective	<p><b>The Webinar achieved the programme objective</b></p> <table border="1"><caption>Response Distribution</caption><thead><tr><th>Response</th><th>Percentage</th></tr></thead><tbody><tr><td>Strongly Agree</td><td>86%</td></tr><tr><td>Agree</td><td>11%</td></tr><tr><td>Disagree</td><td>3%</td></tr><tr><td>Strongly Disagree</td><td>0%</td></tr></tbody></table>	Response	Percentage	Strongly Agree	86%	Agree	11%	Disagree	3%	Strongly Disagree	0%	The objective of the webinar was achieved as 85% of the participants have strongly agreed.
Response	Percentage											
Strongly Agree	86%											
Agree	11%											
Disagree	3%											
Strongly Disagree	0%											



<p>2) What is your overall assessment of the event?</p>	<h3>Overall assessment of the event</h3> <table border="1"><thead><tr><th>Response</th><th>Percentage</th></tr></thead><tbody><tr><td>Strongly Disagree</td><td>0%</td></tr><tr><td>Disagree</td><td>0%</td></tr><tr><td>Agree nor Disagree</td><td>8%</td></tr><tr><td>Agree</td><td>12%</td></tr><tr><td>Strongly Agree</td><td>80%</td></tr></tbody></table>	Response	Percentage	Strongly Disagree	0%	Disagree	0%	Agree nor Disagree	8%	Agree	12%	Strongly Agree	80%	<p>80% percent of the participants evaluated the webinar to be excellent.</p>
Response	Percentage													
Strongly Disagree	0%													
Disagree	0%													
Agree nor Disagree	8%													
Agree	12%													
Strongly Agree	80%													
<p>3) Knowledge and information gained from participation at this event</p>	<h3>Knowledge and information gained from participation at this event</h3> <table border="1"><thead><tr><th>Response</th><th>Percentage</th></tr></thead><tbody><tr><td>Strongly Disagree</td><td>0%</td></tr><tr><td>Disagree</td><td>0%</td></tr><tr><td>Agree nor Disagree</td><td>1%</td></tr><tr><td>Agree</td><td>10%</td></tr><tr><td>Strongly Agree</td><td>89%</td></tr></tbody></table>	Response	Percentage	Strongly Disagree	0%	Disagree	0%	Agree nor Disagree	1%	Agree	10%	Strongly Agree	89%	<p>The knowledge obtained by this webinar is appreciated by 89% of the participants. They appreciated the presentation materials.</p>
Response	Percentage													
Strongly Disagree	0%													
Disagree	0%													
Agree nor Disagree	1%													
Agree	10%													
Strongly Agree	89%													
<p>4) The webinar content was:</p>	<h3>The webinar content was</h3> <table border="1"><thead><tr><th>Response</th><th>Percentage</th></tr></thead><tbody><tr><td>Strongly Disagree</td><td>0%</td></tr><tr><td>Disagree</td><td>0%</td></tr><tr><td>Agree nor Disagree</td><td>1%</td></tr><tr><td>Agree</td><td>8%</td></tr><tr><td>Strongly Agree</td><td>91%</td></tr></tbody></table>	Response	Percentage	Strongly Disagree	0%	Disagree	0%	Agree nor Disagree	1%	Agree	8%	Strongly Agree	91%	<p>The content delivered in the webinar was useful to 91% of the participants</p>
Response	Percentage													
Strongly Disagree	0%													
Disagree	0%													
Agree nor Disagree	1%													
Agree	8%													
Strongly Agree	91%													

The overall organization and deliverance of the webinar was helpful and satisfying to 86% of the participants. This webinar would help the students to join higher studies in abroad in a effective way.



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