



**Report on International Webinar Combining Business Analytics and
Data Technologies in the Modern Workplace & Study opportunities in
UK**

23-06-2020

On 23, June 2020

**Organized by Department of Computer Science and Engineering (SCIMS),
BSACIST**

In collaboration with

University of Stirling, UK

Webinar Co-ordinators

Mrs. R. Akila , AP(Sr.G)/CSE

Mrs. J.Brindha Merin , AP(Sr.G)/CSE

Conveners

Dr. E. Syed Mohamed, Prof.&Head, CSE

Dr. Venkatesan Selvam, Dean, SCIMS

PREAMBLE

The Department of CSE in association with University of Stirling, UK conducted the international webinar “Combining Business Analytics and Data Technologies in the Modern Workplace & Study opportunities in UK” for the 2020 and 2021 passed out batch students of BSACIST.

The key takeaways of the webinar are:

1. Opportunities in Analytics
2. Address the Skill Gap - Expectations and preparedness for UK higher education.
3. What is the value addition of a UK post-graduation degree for engineers

The University of Stirling, established in 1967 through a royal charter, is a reputable public university in Stirling, Scotland. Students can pursue both bachelor’s and master’s level programmes at the university’s five faculties. The programmes cover diverse areas of education like accountancy, biology, business, computer

science, creative writing, media, and politics. The university received accreditation from the Association of MBAs (AMBA) and is affiliated to the Association of Commonwealth Universities (ACU). Notably, the university received five stars (the highest rating) in the university rankings given by QS World under five categories, including employability, teaching, inclusiveness, facilities, and internationalization, in 2016.

139 students from the department of CSE/BSACIST attended the webinar.

The speakers for the webinar were:

1. Dr Tom Kane, Senior Lecturer in Business Analytics in University of Sterling, UK
2. Mr. Nithi S, Executive Director, ScotsGrad
3. Mr. Kathiravan A, Executive Director, ScotsGrad

The speaker gave the presentation on

- Insight into the education system in UK and what criteria need to be met to be able to study in UK.
- The Skill assessment and how they would go about helping the students to select the course that would suit them best.
- How the university have alumni mentoring on our particular domain of interest and that the alumni will guide us on building our profile to land the university on the student shortlist.
- how the university can help and what facilities they offer to help the student in the getting into a good university in the UK.

The session ended with a question and answering session. Students discussed about

- Brexit and how it affects the students and education there.
- Scholarship and the internship facilities available.

Also the feedback about the session was collected from all the participants to improve the sessions that will be conducted in the mere future. Total number of participants is 139. The following are the details of the participants:



S.No	Name
1	Priyanka
2	Nithi Sevaguru
3	Vishal R K
4	Geriga Akanksha
5	Rajahsekharan
6	Tharunesh
7	Aarthi. R
8	Kalaibharathi
9	Shaik Kuthubuddin
10	Ahamed Irshad SH
11	Fatema-Tus-Sugra Zuzer Lokat
12	Ashwinkumar S
13	Adithya raj
14	Azhaan Mazhar
15	Mohamed Shamsudeen Faisal
16	Mohamed Shamsudeen Faisal
17	Shaik Javaheera
18	Pasupuleti Divya
19	Reshma malini.S
20	Tummala.Divya
21	VIGNESH P
22	Abu Bakr
23	Mohammed Harris
24	Sudha. M
25	Jaffar baig
26	Preethi K
27	Kusma Thummagunta
28	Suruthikasri M K
29	Syed Multhazim
30	Shivamani A
31	Cibhi
32	Gireesh Nadh Mekala
33	Shaik Mohammad Arif Islam
34	Elaveinee A
35	Shwetha Mohankumar
36	Noorulleyyn saara
37	Noorjehan Begum
38	P.M. Raees Ahmed
39	Mohammed Abdul Azeem
40	abdul wadood
41	Murshidin Ebadi
42	Afrin.I
43	Nithya VV
44	Reshma.S
45	Mariam Aafreen
46	MOHAMED OWAIS
47	Md Shaarif Hisham.K



48	P Hajira Shireen
49	Abu Bakr
50	Mohamed Mufeeth N
51	Sri shailaja devi MJ
52	Abirami E.E
53	B.Nazeera banu
54	Aravindh G
55	Jayasurya J
56	Ragul Raghunath
57	Ejaz Baig
58	Kiruthiga.R
59	POOJA R
60	Hariharan.A
61	Mohamed lawfeek
62	Nair Shreehari Pavan
63	Purnima R S
64	S.Sharukh Rahman
65	Mohamed Mufeeth N
66	Kanagadhara.H
67	S. Meenachi subasri
68	Khathijath Fariha.S
69	Khathijath Fariha.S
70	BharathKumar. M
71	Rizwan M
72	ISWARYAH G
73	Mariam Aafreen
74	Zulfia Afreen M A
75	Zulfia Afreen M A
76	Syed wahid ali. M
77	Abdul Rahaman
78	Mir Kaleem Mohideen
79	Mohamed Zameer A
80	Ahmed Zeeshan
81	Mohammed Fajel Jaseem
82	Murshidin
83	Karthick.V.P
84	ASIF SHERIFF
85	Adhi shankar
86	Ajmal Hussain
87	R. Shyam Sundar
88	Mohamed Yusuff.U
89	MUSTAFA
90	MUSTAFA
91	Vishal B
92	Shaik Kuthubuddin
93	Azhaan Mazhar
94	Joshika T
95	EDWIN VICTOR J
96	Sanjay
97	M.Mohamed Yasinafsar



98	Rajahsekharan
99	Mohammed Tufail
100	Roobesh Balaji
101	Shereen Fathima A
102	Poovika.R
103	Rambabu
104	R.SELVAKUMAR
105	Sri Harsha
106	Mohammad Ameen
107	MOHAMMED NAWAZ S
108	MOHAMED OWAIS
109	vijay kumar A
110	Balu R
111	SHAIK SIKINDAR
112	Ashfaq Ahmad Najar
113	Ashfaq Ahmad Najar
114	Santhosh Antony Rajan S
115	Harini R
116	Roshan S
117	PS PRAGADESH
118	Vinith S
119	Suryam
120	Falilul Abidh S
121	Mubashira F
122	Shaik Asib Ahammed
123	Shaheela Sheriff
124	Abdul kareem
125	Mohammed Ziyad
126	S Srilakshmi
127	Riyaz Ahamed
128	Sai Gayatri Mahajan
129	MOHAMED OWAIS
130	Basheer Ahamed
131	Md Nizamuddin
132	Shaik Abdul Aslam
133	Fajel Jaseem
134	Sumiya
135	Asil
136	subasree
137	Asish Khan
138	Monisha S
139	MUSTAFA



 B.S. Abdur Rahman
Crescent
Institute of Science & Technology
Deemed to be University u/s 3 of the UGC Act, 1956
G-27 Road, Venkateswara, Chennai-600 048

SCHOOL OF COMPUTER, INFORMATION AND MATHEMATICAL SCIENCES
DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING
Organises
INTERNATIONAL WEBINAR
ON
COMBINING BUSINESS ANALYTICS AND DATA TECHNOLOGIES IN THE MODERN WORKPLACE & STUDY OPPORTUNITIES IN UK

SPEAKERS


Dr Tom Kane
Senior Lecturer in Business Analytics in University of Stirling


Mr.Nithi S
Executive Director ScotsGrad


Mr.Kathiravan A
Executive Director ScotsGrad

Participants : 2020 & 2021 pass outs only (450 participants only)

Registration will be closed by 4 pm on 22 June !

LIVE WEBINAR

Date : 23 June 2020
Time : 06 : 30 pm

- Conveners- **Dr. E.Syed Mohamed**(Professor & Head)
Dr. Venkatesan Selvam (Dean, SCIMS)
- Co-ordinators - **R. Akila**(Assistant Professor (Sr. Gr.)
J. Brindha Merin(Assistant Professor (Sr. Gr.))

Registration Link -
<https://docs.google.com/forms/d/e/1FAIpQLSdxdxm3glrPqvju7F6z2FjflbkzBwi2mdWkSljiyeD-HuKOgg/viewform?vc=0&c=0&w=1>

All the participants will get E-Certificates.

Fig. 1 Study Opportunities in UK Brochure



SAMPLE E-CERTIFICATE




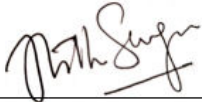

 <p>B.S. Abdur Rahman Crescent Institute of Science & Technology Deemed to be University u/s 3 of the UGC Act, 1956 An ISO 9001:2015 Certified Institution</p>		
<p>Certificate of Participation PRESENTED TO</p>		
<p><i>Roobesh Balaji</i></p>		
<p>For participating in the International webinar on “Combining Business analytics & Data technologies in the modern workplace”, by Dr.Tom Kayne, University of Stirling, UK</p>		
<p><u>2020/06/23</u> Date</p>		 Nithi Sevaguru Exec.Director, ScotsGrad 

Fig. 2 E- Certificate



SESSION PHOTOS

The screenshot shows a Zoom meeting window. The main content is a slide titled "Henry Ford" with a list of four points:

1. Worked as Chief Engineer in city of Detroit, for Thomas Edison the famous inventor
2. At night, Henry used to fiddle around with an idea for a combustion engine
3. Produced a first design for a motor vehicle
4. Wanted to make it into a success – adopted Frederick Winslow Taylor's Principles of Scientific Management

Next to the text is a portrait of Henry Ford. Below the text is a diagram illustrating Taylor's Principles of Scientific Management, consisting of five orange boxes with white text:

- Science, not rules of thumb
- Scientifically train employees.
- Ensure most efficient ways of working are used.
- Divide work between managers and workers
- Pay based on results.

A large red arrow points from the first box to the last. Below the diagram is the text "BE THE DIFFERENCE". The slide also features the University of RLING logo and a "Click to join audio" button. A small video thumbnail of Tom Kane is visible in the top right corner of the meeting window. The Windows taskbar is visible at the bottom.

The screenshot shows a close-up of a man, Tom Kane, in a Zoom meeting. He is wearing a light blue button-down shirt and has his right hand resting on his chin, appearing to be in deep thought. The background is a plain, light-colored wall. In the top right corner, there is a name tag for "CSE-Syed" and a smaller name tag for "Tom Kane". The Zoom meeting controls are visible at the bottom, including buttons for "Join Audio", "Start Video", "Participants", "Chat", "Share Screen", "Record", "Reactions", and "Leave".

Co-ordinators

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Feedback on International Webinar Combining Business Analytics and Data Technologies in the Modern Workplace & Study opportunities in UK

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Feedback Points	Analysis	Inference										
1) Did the webinar achieved the program objective	<p>The Webinar achieved the programme objective</p> <table border="1"><caption>Response Distribution</caption><thead><tr><th>Response</th><th>Percentage</th></tr></thead><tbody><tr><td>Strongly Agree</td><td>86%</td></tr><tr><td>Disagree</td><td>11%</td></tr><tr><td>Agree or Disagree</td><td>3%</td></tr><tr><td>Strongly Disagree</td><td>0%</td></tr></tbody></table>	Response	Percentage	Strongly Agree	86%	Disagree	11%	Agree or Disagree	3%	Strongly Disagree	0%	The objective of the webinar was achieved as 85% of the participants have strongly agreed.
Response	Percentage											
Strongly Agree	86%											
Disagree	11%											
Agree or Disagree	3%											
Strongly Disagree	0%											



<p>2) What is your overall assessment of the event?</p>	<h3>Overall assessment of the event</h3> <table border="1"><thead><tr><th>Response</th><th>Percentage</th></tr></thead><tbody><tr><td>Strongly Disagree</td><td>0%</td></tr><tr><td>Disagree</td><td>0%</td></tr><tr><td>Agree nor Disagree</td><td>8%</td></tr><tr><td>Agree</td><td>12%</td></tr><tr><td>Strongly Agree</td><td>80%</td></tr></tbody></table>	Response	Percentage	Strongly Disagree	0%	Disagree	0%	Agree nor Disagree	8%	Agree	12%	Strongly Agree	80%	<p>80% percent of the participants evaluated the webinar to be excellent.</p>
Response	Percentage													
Strongly Disagree	0%													
Disagree	0%													
Agree nor Disagree	8%													
Agree	12%													
Strongly Agree	80%													
<p>3) Knowledge and information gained from participation at this event</p>	<h3>Knowledge and information gained from participation at this event</h3> <table border="1"><thead><tr><th>Response</th><th>Percentage</th></tr></thead><tbody><tr><td>Strongly Disagree</td><td>0%</td></tr><tr><td>Disagree</td><td>0%</td></tr><tr><td>Agree nor Disagree</td><td>1%</td></tr><tr><td>Agree</td><td>10%</td></tr><tr><td>Strongly Agree</td><td>89%</td></tr></tbody></table>	Response	Percentage	Strongly Disagree	0%	Disagree	0%	Agree nor Disagree	1%	Agree	10%	Strongly Agree	89%	<p>The knowledge obtained by this webinar is appreciated by 89% of the participants. They appreciated the presentation materials.</p>
Response	Percentage													
Strongly Disagree	0%													
Disagree	0%													
Agree nor Disagree	1%													
Agree	10%													
Strongly Agree	89%													
<p>4) The webinar content was:</p>	<h3>The webinar content was</h3> <table border="1"><thead><tr><th>Response</th><th>Percentage</th></tr></thead><tbody><tr><td>Strongly Disagree</td><td>0%</td></tr><tr><td>Disagree</td><td>0%</td></tr><tr><td>Agree nor Disagree</td><td>1%</td></tr><tr><td>Agree</td><td>8%</td></tr><tr><td>Strongly Agree</td><td>91%</td></tr></tbody></table>	Response	Percentage	Strongly Disagree	0%	Disagree	0%	Agree nor Disagree	1%	Agree	8%	Strongly Agree	91%	<p>The content delivered in the webinar was useful to 91% of the participants</p>
Response	Percentage													
Strongly Disagree	0%													
Disagree	0%													
Agree nor Disagree	1%													
Agree	8%													
Strongly Agree	91%													

The overall organization and deliverance of the webinar was helpful and satisfying to 86% of the participants. This webinar would help the students to join higher studies in abroad in a effective way.



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